

Las Vegas Sands U.S. Online Privacy Policy

Effective Date: June 3, 2011

Las Vegas Sands Corp., together with its subsidiaries, owns and operates: The Venetian Resort Hotel Casino, The Palazzo Resort Hotel Casino, The Sands Expo & Convention Center, and the Sands Casino Resort Bethlehem in the United States, the Sands Macao, The Venetian Macao Resort Hotel, The Four Seasons Hotel Macao, and the Plaza Casino in Macau, and the Marina Bay Sands in Singapore (collectively, "Sands"). This Privacy Policy applies only to Sands' collection of information through its U.S.-based websites, including www.lasvegassands.com, www.venetian.com, www.palazzolasvegas.com, www.sandsexpo.com, and www.pasands.com, ("the Sites") and does not apply to Sands' websites based outside the U.S. or to Sands' activities that are offline or unrelated to the Sites.

INFORMATION WE COLLECT: We may collect certain types of personal information from you, including your name, address, birthdate, telephone number, address, and credit card number. Additionally, if you apply for credit on one of our websites, we may collect information to process your credit line request, including your Social Security Number, bank account and other financial information, and employment information, and additional disclosures and terms will apply. See the online credit application form for details. We may also obtain both personal and non-personal information about you from other sources and combine it with information you provide to us.

In addition to information you knowingly provide, we may collect certain information that is non-personally identifiable. Data is collected in aggregate and anonymously, which may include the type of Internet browser you are using, your IP address, device identifier, the type of computer operating system you are using, the pages you visited on our Sites, and how you arrived at our Sites. This information is generally used for the purpose of creating a better user experience and to identify areas for improvement on our Sites.

Cookies: When you visit our Sites, we may assign your computer one or more "cookies." A cookie is a small text file that contains information that can later be read by us to facilitate your access to our Sites, track shopping cart data, gather website statistical data and personalize your online experience. We currently use cookies on our Sites for the following purposes: to detect your web browser's multimedia capabilities; to track promotional advertisements that we have displayed to you; to maintain current login and purchase information on secure portions of the Sites; and to provide a unique identifier to your computer so that we can generate statistics regarding website usage. The unique identifiers are not matched with any personal information. Most browsers automatically accept cookies, but you can modify your browser setting to decline cookies by visiting the Help portion of your browser's toolbar. If you choose to decline cookies, please note that you may not be able to sign in or use some of the interactive features offered on our Sites.

Other technologies: We may also use other standard Internet technologies, such as Flash technologies, Web beacons or pixel tags, and other similar technologies, to deliver or communicate with cookies and track your use of our Sites. We also may include Web beacons in

e-mail messages or newsletters to determine whether messages have been opened and acted upon. The information we obtain in this manner enables us to customize the services we offer and measure the overall effectiveness of our online content, advertising campaigns, and the products and services we offer through the Sites.

INFORMATION COLLECTED BY THIRD PARTIES: Third parties, such as vendors, analytics firms, advertising entities, and business partners, may use cookies and other technologies to collect non-personally identifiable information about your online activities while you are on our Sites. This information may be used to: measure usage of our Sites; analyze, modify, and personalize advertising content on our Sites; and to provide ads about goods and services we hope will be of interest to you. We do not have access to or control over cookies or other features these third parties may use, and the information practices of these third parties are not covered by this Privacy Policy. Some of these third parties may be third-party network advertisers that offer you the option of not having this information collected.

USES OF INFORMATION COLLECTED:

We may use your personal information for the following purposes:

- To provide you with personalized content;
- To process and respond to inquiries;
- For the purposes for which you provided the information (e.g., to make a reservation or apply for casino credit);
- To improve the content and the navigability of our Sites; or
- To alert you to new features of the Sites, special events, products and services, and other offers.

In the future, we may sell some or all of our assets. In such transactions, customer information is generally one of the transferred business assets. In the event of a sale of our assets including customer information, we will require the buyers to honor our Privacy Policy or provide you with notice and an option to limit sharing of your information.

SHARING OF INFORMATION: We may share your personal information with our affiliates as we deem appropriate. Your personal information may be disclosed to unaffiliated third parties: (1) for the purposes of outsourcing to a service provider one or more of the functions described in the previous sections; (2) to protect and defend the rights or property of Sands; (3) to comply with a court order or other legal process or other legal requirements of any governmental authorities, including but not limited to, authorities which regulate gaming activities; (4) as part of a sale of assets as described in the previous section; or (5) in the sole discretion of Sands, in exceptional circumstances, such as a national emergency, security concern, or other situation in which, Sands deems such disclosure is prudent.

We may share anonymous or aggregate information among all our affiliates and with third parties, including advertisers, investors, and partners. Aggregate or anonymous information does not contain any personal information, and its use and disclosure is not subject to the terms of this Policy.

ACCESS TO YOUR INFORMATION: To ensure that you have as much control over your personal information as possible, you may review and update your information by contacting us at privacy@sands.com or by logging in to the relevant portions of the Sites (if applicable).

INTERNATIONAL TRANSFERS OF INFORMATION: We operate the Sites in the United States and, depending on your country of residence, the submission of personal information to our Sites may involve some transfer of personal information to the United States. In addition, we may transfer personal information to our affiliates in Macau, Singapore, or elsewhere for certain processing operations or decision making functions. We have taken steps to ensure that appropriate levels of protection necessary to maintain the security and integrity of your personal information are in place and that any transferred data is processed only in accordance with this Privacy Policy.

AGE POLICY: Pursuant to law, persons under the age of twenty-one (21) are not permitted to gamble at any of our U.S. properties or loiter in our U.S. casino areas. Similarly, our Sites are not intended for persons under the age of twenty-one (21). Persons younger than 21 years of age are not allowed to use our Sites, accept offers made on our Sites, or win contests available on our Sites, and we do not knowingly collect information from such persons.

Sands does not knowingly collect personal information from minors under the age of 21 including children under the age of 13. Minors under the age of 21 including children under the age of 13 are not permitted to use the Sites or services, and Sands requests that minors under the age of 21 including children under the age of 13 not submit any personal information to the Sites.

OTHER WEBSITES: The Sites may contain links to third-party websites. Sands is not responsible for the privacy practices or the content of websites to which it links.

SECURITY: Sands has implemented reasonable administrative, technical, and physical security controls to protect against the loss, misuse, or alteration of your personal information. Despite our best efforts, however, no security measures are completely impenetrable.

CHANGES TO POLICY: We reserve the right to modify or change this Privacy Policy at any time. If we make material changes to this Privacy Policy, we will post any changes on this page. Your continued use of the Sites after any Privacy Policy changes have been posted will constitute your acceptance of such changes. For questions regarding this Privacy Policy, please contact us at privacy@sands.com.