

Sands®

CARES

LAS VEGAS SANDS CORP.

CORPORATE
CITIZENSHIP OVERVIEW
JULY 2014



OUR JOURNEY

REIMAGINING OUR CORPORATE CITIZENSHIP APPROACH



While Las Vegas Sands (LVS) has long supported a variety of charitable causes and has a strong dedication to environmental stewardship, 2013 marked a turning point in our corporate citizenship efforts when we planted the seeds for a more comprehensive global effort.

In the past year, we took stock of all the good work being done across LVS and the variety of causes we support. We examined our dedication to the environment and how we could make a greater impact. We looked at our core values as a company and the impact we want to make beyond our business to give back to the communities where we operate.

I'm proud the culmination of that critical review has resulted in an even greater commitment to corporate citizenship with the introduction of Sands Cares, a comprehensive global program that brings all of our efforts — financial giving, Team Member volunteerism and in-kind support — under one umbrella with a common goal. Through Sands Cares, our mission is to make a deep and lasting impact on the areas we care most about — our *people* and those working in the hospitality industry, the *communities* we call home and the *planet* we share.

Sands Cares builds on the company's strong commitment to giving back and connects our properties and Team Members under one cohesive global approach for corporate citizenship. Working with our partners in the hospitality industry and the community, we can be a positive catalyst for change.

Read more in the following pages about this transformative program and the ongoing contributions and work that have provided the inspiration and foundation for our philanthropic future. We've only just begun, and we hope you will join us on this important journey in any way you can.

Sheldon G. Adelson
Chairman and Chief Executive Officer
Las Vegas Sands Corp.

Sands®

CARES

OVERVIEW

SANDS CARES: CORPORATE CITIZENSHIP AT LVS

In the past year, LVS has set new industry records for financial performance. Millions of visitors have walked through our doors in Las Vegas; Bethlehem, Pennsylvania; Singapore and Macao. Hundreds of conferences have been hosted within our walls.

With that success, our desire to give back has become an even higher priority. We recognized that our previous efforts in corporate citizenship were stepping stones that laid a path for something greater. We knew that by focusing on where we want to make a difference, we could drive more change in the future.

Launched in April 2014, Sands Cares provides a cohesive platform to elevate and expand the Company's core corporate citizenship priorities. Those areas of focus are:



OUR PEOPLE:

Providing our Team Members and those working in the hospitality industry with innovative educational and training opportunities to help them advance in their careers and contribute to the future success of our industry.

OUR COMMUNITY:

Partnering with organizations and causes to make the regions where we do business better places to live and work.





OUR PLANET:

Reducing our environmental impact locally and globally by supporting strategic initiatives that extend our award-winning global sustainability program, Sands ECO360°, beyond our own properties.

In each of these areas, we've made great strides that have culminated under Sands Cares. Our pledge is to continue the impactful work our properties and Team Members have done, while we look to the future with new global partnerships and expanded programs.



“ We have established our leadership within the business world and the hospitality industry. Now, it's time to infuse that same drive and innovation into our corporate citizenship efforts. ”

Michael Leven
*President and
Chief Operating Officer*





PEOPLE

SUPPORTING OUR PEOPLE

At LVS, we've built a successful business on the strength of our people. We've also shaped the hospitality industry with forward thinking in our properties. Supporting the people in our Company and in our industry is our duty and our privilege.

OUR COMMITMENT TO PEOPLE IS TWOFOLD:

- Supporting our LVS Team Members with opportunities for growth, achievement and rewarding experiences.
- Helping aspiring and working professionals in hospitality and gaming reach their goals and contribute to the overall advancement of the industry.

We believe supporting our own people and those in this field will make a significant impact for generations to come. This commitment is a natural extension of LVS' legacy as an innovative game changer in the hospitality industry.

OUR COMMITMENT TO LVS TEAM MEMBERS

Respect, integrity, engagement and accountability are values built into our corporate culture. Our dedication to our Team Members comes through multiple efforts at the property level, with a global commitment across the company to these core areas:

- Commitment to a positive work environment in which all people are treated in line with Company values and empowered to deliver their best every day.
- Progressive and competitive compensation along with market-leading benefits packages.



“ People are the foundation of our success. We offer our Team Members a work experience built on the values of respect, integrity, engagement and accountability. The growth of our Team Members is paramount to our future. We support their development and career opportunities here and extend that support for others in the industry by creating and supporting meaningful educational experiences. ”

– Todd McCarty
*Senior Vice President,
 Global Human Resources*

OUR AWARDS

Fortune 2014 Most Admired Company

*Las Vegas Review-Journal
 Top Workplaces 2014*



- Support for Team Member growth and advancement with eligibility for educational assistance after a year of employment for all full-time Team Members.
- A strong commitment to diversity through both recruitment and internal development of individuals from all experiences, ages, cultural, racial and religious backgrounds.

ADVANCING THE HOSPITALITY INDUSTRY

At the close of 2013, the \$593 billion¹ global hotel and resort industry was poised for growth. Staying ahead requires innovative ideas. That's why we work to advance professional knowledge and careers globally.

LVS supports a variety of training and development efforts and educational partnerships to shape the future of our industry, including:

UNIVERSITY OF NEVADA, LAS VEGAS CORPORATE PARTNERSHIP

Located a few miles from the Las Vegas strip, the William F. Harrah College of Hotel Administration at UNLV is consistently ranked as one of the top two university hospitality programs in the United States.² Students come from all over the globe to study in 15 programs in pursuit of degrees ranging from bachelor's to doctoral.

As part of a long-standing relationship with UNLV, LVS has committed \$7 million over the next five years to position the school as the premier global center of hospitality education. This commitment helps create a first-of-its-kind global Center for International Hospitality and Gaming Education to provide educational tools, courses and opportunities for professionals in Las Vegas, Singapore and Macao as well as in emerging markets. It also supports construction of UNLV's new world-class Hospitality Hall to create stronger links with the hospitality industry. Matched with state funding, it is anticipated that the building will be completed in fall 2017.



SANDS SUCCESS STORY

Name: Joseph Wagner
*Executive Director of
VIP Operations,
The Venetian
Las Vegas*

Years at LVS: 15

UNLV Experience:

“Fifteen years ago, I started the beginning of what has turned out to be an amazing career with the world's most successful gaming company. The UNLV faculty of industry professionals helped shape the educational experience that prepared me for my role in management with The Venetian and Palazzo resorts. UNLV continues to be the industry leader in educating tomorrow's hospitality leadership.”





PEOPLE

“ Thanks to support from Las Vegas Sands, we are setting the global standard in hospitality and gaming education. Our future leaders and scholars will have a valuable foundation to address the challenges and opportunities tomorrow holds. ”


– Stowe Shoemaker
*Dean of the William F. Harrah
College of Hotel Administration*

SANDS HOSPITALITY EDUCATION

Beyond the UNLV corporate partnership, LVS properties are focused on hospitality education in their respective regions:

SANDS BETHLEHEM GOES TO SCHOOL

Situated on a historic steel plant in eastern Pennsylvania, Sands Bethlehem has a close partnership with the local Northampton Community College. Students there have unique access to employment opportunities through education and training at the college – sometimes created in partnership with our Team Members themselves. Programs include the fundamentals of floor supervision, surveillance training and casino management.



“ Together with Northampton Community College, we analyze the emerging needs of the industry and create classes to teach those skills. Hiring students from these programs gives us prepared, committed Team Members, as well as pride in supporting the local economy here in Pennsylvania. ”

– David Terry
*Director of Surveillance,
Sands Bethlehem,
and Adjunct Professor at
Northampton Community College*



MARINA BAY SANDS SUPPORTS STUDENT TRAINING

Pride in a job well done is an important value at the Metta School in Singapore. There, students with intellectual disabilities learn to lead independent lives through daily activities that train them for meaningful employment.

In 2013, Marina Bay Sands contributed \$150,000 to support Metta School students with an interest in hospitality. This contribution created the ideal environment for food preparation, baking and housekeeping training by offsetting the costs of facilities and equipment, such as installing en-suite bathrooms and adding commercial baking equipment in kitchens. The new training facilities support approximately 90 students who are studying to join hospitality companies in Singapore.



“ We are constantly seeking opportunities for our youth to learn and develop. The support that Marina Bay Sands has provided Metta School has been tremendous, and we are very grateful and encouraged that our students are receiving training in an authentic work environment, such as an industrial kitchen or hotel suite that simulates what is found in the real world. This is practical and helpful in preparing our students to make the transition to the workplace. ”

– So Kah Lay
Principal,
Metta School

Footnotes:

- 1) IBISWorld Global Hotels & Resorts: Market Research Report
<http://www.ibisworld.com/industry/global/global-hotels-resorts.html>
- 2) University of Nevada Las Vegas
http://www.unlv.edu/sites/default/files/24/MakinganImpact_0.pdf



COMMUNITY

MAKING COMMUNITIES A BETTER PLACE TO LIVE

Our properties are fixtures in each of their communities. They are iconic destinations that tower over diverse landscapes: Nevada deserts, Chinese waters, Pennsylvania valleys and the shores of Singapore. But more than just a physical presence, our properties have made deep and lasting impacts in their respective areas, reshaping local regions through economic growth and ongoing contributions that improve quality of life.

SPURRING LOCAL ECONOMIES

Our economic impact stretches across the globe with local investments that have led to significant redesign of the economic base in every region where we do business.

NOTABLY:

- LVS' 2012 contribution to the Las Vegas metropolitan area GDP was \$4 billion.
- A decade ago, our collection of leading properties in Macao ushered in the integrated resort concept to Asia. In 2014, Sands China Ltd. has employed more than 28,000 Team Members and is the largest private employer in Macao.
- The iconic Marina Bay Sands in Singapore made a construction investment of \$5.7 billion, the largest real estate investment in Singapore.
- The former steel town of Bethlehem, Pennsylvania, is now home to the bustling Sands Bethlehem Casino and Resort, which employs 2,700 local residents. Further, Sands Bethlehem's procurements in 2012 totaled nearly \$80 million, with nearly 80 percent of contracts awarded to local businesses.





CREATING BETTER PLACES TO LIVE AND WORK

Across our regions, LVS contributes significantly to organizations that promote good quality of life and provide the infrastructure to attract people to the region.

OUR FOCUS IS ON THE FOLLOWING AREAS:

- Supporting economic growth and development
- Promoting safety and well-being
- Helping initiatives to enhance schools and education
- Addressing homelessness, particularly in Las Vegas

A large percentage of community efforts have included Team Member engagement in local organizations, which is a key component of Sands Cares and is known as Sands Works in the Communities. Highlights include:

CONTRIBUTING “TEAM POWER” IN BETHLEHEM

Being a good neighbor means lending a hand when needed. Sands Bethlehem Team Members volunteer their time and cooking talents to make dinners for the men at Victory House on a quarterly basis. The Victory House provides a safe haven for homeless veterans while they receive medical treatment and learn the necessary tools to reconnect with society.



LVS VOLUNTEERS MAKE A DIFFERENCE

Name: Lamont Burrell,
Business Center Agent

Favorite thing about volunteering in the community:

“ To see the ‘thank you’ on people’s faces when you help them. I’ve been given a lot in my life, and it makes me feel great to give back. ”



COMMUNITY

SERVING THE UNDERSERVED IN SINGAPORE



Marina Bay Sands has a focus on helping organizations that enhance employment opportunities for underserved populations. Its inaugural, property-wide charity festival, Sands for Singapore, raised \$3.6 million for more than 300,000 beneficiaries. This past year, Singapore Team Members were also mobilized to go into the community to volunteer with organizations such as the soup kitchen, Willing Hearts. Singapore Team Members prepared, cooked and delivered 9,000 meals over five days to more than 3,000 needy Singaporeans. Efforts also included organizing a food drive on property to augment the ready-made meals.



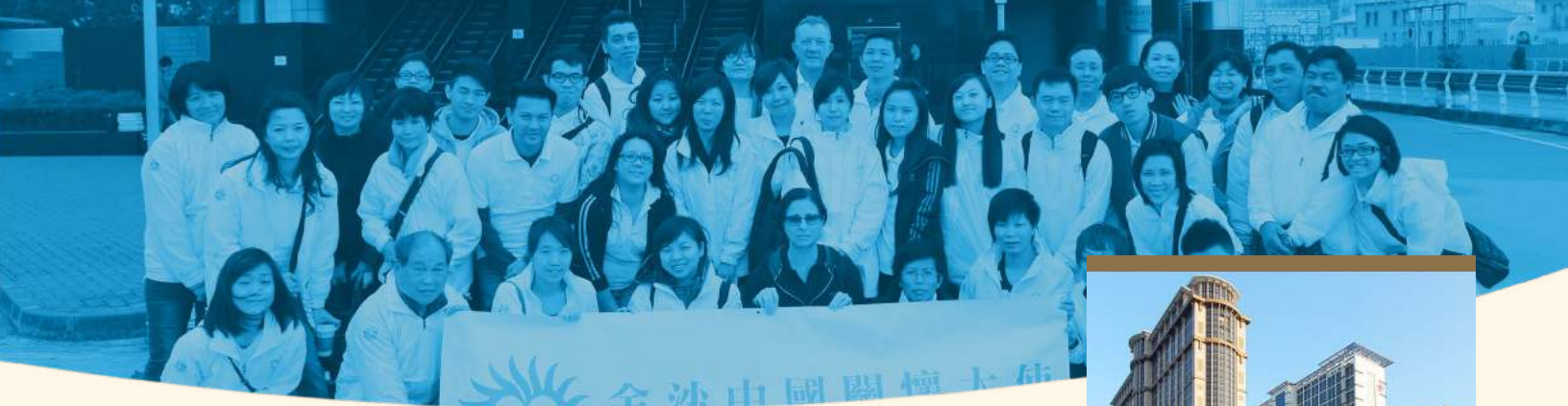
WILLING HEARTS 愿之心

Willing Hearts has been a Singapore charity since February 2001 and is a 100% volunteer-based, non-profit organization. Since our launch in 2001, we have been providing approximately 2700 meals in Singapore daily throughout the year. We are committed to serving the needy and the underserved and other less privileged sections of society. And most importantly, we provide a caring and loving environment for our volunteers and staff members. We are always looking for more volunteers to join in the activities of our volunteers and staff members. We are always looking for more volunteers and staff members to join in the activities of our volunteers and staff members.

WELCOME TO WILLING HEARTS SOUP KITCHEN (No Pork No Lard)

歡迎來到愿之心 (沒有豬肉和豬油)

SELAMAT DATANG KE DAPUR SUP WILLING HEARTS (Tidak daging babi tidak lemak)



MAKING A DIFFERENCE IN MACAO

OUR AWARDS

The American Chamber of Commerce,
2013 Partnership in Social Impact Award
for Marina Bay Sands

Asian Chamber of Commerce
in Las Vegas,
Corporation of the Year (2014)

Association of Volunteer Social Service
Macao, Outstanding Corporate
Volunteer Team (2010-2013)

Macao Team Members are proud of how they have supported the Macau Special Olympics (MSO). Established in 1987, MSO not only provides sports training for people with intellectual disabilities, but also occupational training, employment and educational assistance, community care services, recreational activities and programs for promoting a healthy community. Macao Team Members provided MSO with financial support, donating proceeds from its "Ignite the Dream" charity dinner and planned special events for MSO athletes, including a chance to meet golf superstar Tiger Woods. All efforts aimed to give these community members memorable and fun experiences while building their self-esteem.



“ We’re really grateful for Sands China’s ongoing efforts to engage with the Macau Special Olympics and help our athletes improve their social skills, which are essential for them to integrate into society. The interaction between Sands China Care Ambassadors and our participating members has truly fostered social inclusion through active peer participation, demonstrations and fun-filled activities. ”

– Hetzer Siu
*National Director
of the Macau
Special Olympics*



PLANET

PROTECTING OUR PLANET AND RESOURCES

Since its introduction in 2010, the Sands ECO360° Global Sustainability Strategy has been integral to our company and a hallmark of our corporate citizenship commitment. The overarching guide for our work in sustainable building development and resort operations, Sands ECO360° is organized into four key pillars that touch every aspect of our business:



- **GREEN BUILDINGS** – We approach both new building and renovation with a focus to not only minimize impact, but to lay a strong foundation for conservation of natural resources during operations.
- **ENVIRONMENTALLY RESPONSIBLE OPERATIONS** – We aim to reduce natural resource consumption and improve the health and comfort of our guests and Team Members.
- **STAKEHOLDER ENGAGEMENT** – We work to increase sustainability understanding through communication, education and partnerships with local communities.
- **GREEN MEETINGS** – We offer a holistic approach to provide environmentally preferable choices to meeting planners and customers.

In a few short years, the award-winning Sands ECO360° strategy has become the gold standard in the hospitality industry. Under the program, properties in every region have earned prestigious “green” citations, and it has led to innovative ideas and business practices that are a model for environmental stewardship.

Under Sands Cares, we are expanding Sands ECO360° beyond our own walls with community support for environmental initiatives and advancement of our sustainability practices externally.

BY THE NUMBERS



One of the largest recyclers in Las Vegas.



In 2013, our Macao properties saved nearly 30 million gallons of water due to the installation of faucet aerators.



LVS reduced its energy consumption worldwide in 2013 by 47.3 million kWh.



About 250 trees grow at SkyPark on top of Marina Bay Sands.



GLOBAL SUSTAINABILITY PARTNERSHIP WITH CLEAN THE WORLD



Clean the World is an international nonprofit organization that collects and recycles discarded hygiene products from hospitality companies such as LVS. After sanitizing and recycling soap, shampoo and other products, Clean the World distributes hygiene products to people in more than 95 countries who are at risk for life-threatening, but highly preventable diseases, such as pneumonia, cholera and dysentery.

In addition to saving lives, recycling the hygiene products for communities keeps them out of landfills. Since 2011, LVS has partnered with Clean the World to divert more than 50 tons of waste from our properties, resulting in more than 565,000 bars of recycled soap.

In the past year, LVS has significantly expanded its support for Clean the World. In August 2013, we partnered with Clean the World to establish its first presence in Hong Kong and Macao, expanding its reach in Asia. We also announced a \$1 million commitment to Clean the World in 2014, the largest in the organization's history, to underwrite a number of critical programs that will double Clean the World's impact globally. Our partnership also includes commitment of Team Member time to build hygiene kits for distribution in local communities where LVS operates, underwriting for 100,000 hygiene kits for disaster relief efforts, and funding for a series of international trips in which our Team Members will help distribute soap and provide hygiene education.



“ Las Vegas Sands is propelling the global hygiene revolution. That means keeping people healthy and saving lives through a simple solution — access to soap. The double benefit is that we reduce impact on the environment as a byproduct. ”

- Shawn Seipler
*Founder and
Executive Director,
Clean the World*



SANDS ECO360° IN THE COMMUNITY

Beyond our global partnership with Clean the World, LVS properties are extending their reach in sustainability to the community:



LOCAL IMPACT IN LAS VEGAS: OPPORTUNITY VILLAGE

Our Las Vegas properties have shown how recycling can benefit underserved communities, as well as help protect the planet. We send worn-out cloths and linens to the local nonprofit organization, Opportunity Village. When they arrive, the discarded materials are recycled into usable cleaning cloths by individuals with intellectual and developmental disabilities. The job training and protected employment helps provide opportunities for an underserved community, while also reducing waste in landfills. In addition, many Las Vegas Team Members volunteer with Opportunity Village.

“I WILL IF YOU WILL” IN SINGAPORE

In 2013, an hour of darkness made a powerful sustainability statement at our properties. Marina Bay Sands led LVS’ efforts in the World Wildlife Fund’s 2013 Earth Hour campaign and “I Will If You Will” challenge, which encourages individuals, businesses and organizations around the world to shut off non-essential lighting for one hour to show support for energy conservation, as well as pledge to do other sustainable activities. Marina Bay Sands hosted a launch event for the 2013 Earth Hour campaign and all LVS properties participated.



RECOGNITION

SUSTAINABILITY AWARDS AND RECOGNITION

LAS VEGAS

LEED Gold Certification for Existing Building, The Venetian, The Palazzo, and Sands Expo Convention Center (2010)

LEED Silver Certification for New Construction, The Palazzo (2008)

TripAdvisor GreenLeaders Gold Award, The Venetian and The Palazzo, Las Vegas (2013)

APEX/ASTM Environmentally Sustainable Meeting Standards, Level Two Certification for Venue, Sands Expo and Congress Center at The Venetian and The Palazzo Las Vegas (2013)

MARINA BAY

Singapore BCA Green Mark Gold Award, Marina Bay Sands (2012)

EarthCheck Bronze Benchmarked Certification, Marina Bay Sands (2013)

APEX/ASTM Environmentally Sustainable Meeting Standards, Level One Certification for Venue, Marina Bay Sands (2013)

ISO 20121 Event Sustainability Management System Certification, Marina Bay Sands (2014)

MACAO

Macao Green Hotel Gold Award, The Venetian Macao (2011), Sands Cotai Central (2013)

Macao Green Hotel Silver Award, Sands Macao (2012)

EarthCheck Bronze Benchmarked Certification, The Venetian Macao (2014)

ISO 20121 Event Sustainability Management System Certification, The Venetian Macao (2014)

China Green Enterprise Award – “Outstanding Sustainable Development Enterprise”, Sands China Ltd. (2014)

World’s Leading Green Hotel, World Travel Awards, Conrad Macao (2013)

IMEX-GMIC Green Supplier Award, Sands China Ltd. (2014)

BETHLEHEM

Green Key Eco-Rating System 4 of 5 keys, Sands Bethlehem (2013)



GLOBAL RECOGNITION

CDP Climate Disclosure Leadership Index (CDLI), Global (2013)

Newsweek Green Rankings, #18 on U.S. 500 and #28 on Global 500 (2014)

The Leaders in Sustainable Tourism Award – Gold Winner, by National Geographic Traveler and the Hospitality Sales and Marketing Association International (2014)





OUR COMMITMENT TO RESPONSIBLE GAMING



LVS is dedicated to cultivating a responsible gaming environment through a myriad of programs aimed at providing support to our guests.

Our commitment starts with educating all Team Members on responsible gaming and about resources available for interested guests. In 2012, LVS launched a first-of-its-kind Responsible Gaming Ambassador program. This training provides a select group of LVS Team Members who are designated as Responsible Gaming Ambassadors with advanced responsible gaming knowledge to assist guests who request assistance with problem gambling. To date, nearly 300 Las Vegas Team Members have participated in the Ambassador program, and nearly 350 more will be trained this year. At least one Ambassador is always present on the casino floor in Las Vegas, Singapore and Macao – 24 hours a day, seven days a week.

In addition to the work with our Team Members, LVS also is committed to propelling the growth of responsible gaming education in the industry. We benchmark responsible gaming best practices around the world by developing domestic and global databases of responsible gaming requirements to ensure current responsible gaming programs are relevant and effective. Further, LVS actively sponsors problem gambling conferences domestically and is also involved with commissioning studies on responsible gaming with the University of Nevada, Las Vegas.

Finally, LVS is a strong supporter of the National Center for Responsible Gaming, the National Council on Problem Gambling and the Problem Gambling Center in Las Vegas. We support their aggressive efforts to develop research and provide treatment for problem gambling.





CONTACT

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SANDS CARES CORPORATE CITIZENSHIP PROGRAM:

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